2020

2020 ANZAC Appeal sub-Branch Frequently Asked Questions

Thank you for taking part, we hope that you have a successful ANZAC Appeal.

1. Why are we conducting the 2020 ANZAC Appeal?

To support veterans and their families in need and to highlight the connection between the RSL's mission and the significance of ANZAC Day.

2. What is planned for the 2020 ANZAC Appeal?

In response to member feedback throughout the state, we are inviting RSL NSW sub-Branches to help us continue to fly the RSL banner by conducting their own ANZAC Appeal fundraising activities using approved tokens from PMA Global or the Military Shop.

3. Who are we raising funds for?

Sub-Branches who conduct their own local activity will keep all net funds raised to support local veterans and their families in need.

4. Are RSL DefenceCare and Veteran Sport Australia still taking part in the ANZAC Appeal this year? Yes, but they will be conducting Sydney CBD activations and corporate partnerships only, such as the NRL ANZAC Round.

5. How do I know if my sub-Branch has a Charitable Fundraising Number (CFN)?

Please go to the ACNC Charity Register search link below and enter your ABN or sub-Branch name: https://www.acnc.gov.au/charity

6. What if our sub-Branch does not have a CFN?

Please refer to the NSW Fair Trading exemptions list, as your activities may qualify to fundraise without a CFN, https://www.fairtrading.nsw.gov.au/charitable-fundraising/starting-a-charity/exemptions-from-the-charitable-fundraising-act.

For example, exemptions from the Charitable fundraising Act; *Small fundraisers* (being annual fundraising of up to \$15,000 gross).

7. How do I take part in the 2020 ANZAC Appeal?

Please complete the <u>2020 ANZAC Appeal Order Form</u> and email it to PMA Global at <u>support@pmaglobal.co</u> by no later than COB Friday, 21 February 2020.

If you require assistance submitting your order to PMA Global, please contact our partner, Stephen Gianniotis, on support@pmaglobal.co or 02 9629 0800.

Alternatively, order directly from the <u>Military Shop</u>. If you require assistance submitting your order to the Military Shop, please contact them directly on 02 6123 2950.

Please note that items from the Military Shop are not tax-deductible.

8. What dates does the ANZAC Appeal run for?

We will be conducting the ANZAC Appeal from Wednesday, 1 April to Thursday, 30 April.

9. Can I fundraise for the 2020 ANZAC Appeal without using RSL NSW approved tokens?

Only approved tokens from PMA Global or the Military Shop can be used.

10. How do I pay for tokens?

PMA Global

After the order deadline, a representative from PMA Global will contact you via phone to finalise your payment method. Payments can be made via EFT or credit card.

Military Shop

Payment is made over the phone at the time of ordering.

11. Is the \$5 Poppy the same token used in the 2019 Poppy Appeal?

No, following member feedback, improvements have been made to ensure the token is of better quality for this activity.

12. Are there any other costs involved?

PMA Global

A fixed price of \$33.25 (ex GST) will be applied to your order to cover packing and delivery costs. If you have multiple orders, you will only pay this fee once. Orders over \$500 (ex GST) will have this charge waived.

Military Shop

An additional shipping cost may be applied based on your order size.

13. Who do I contact if I have a question about my order?

PMA Global

If you have any questions regarding stock, order, or delivery, please contact PMA Global's Support team on support@pmaglobal.co or 02 9629 0800.

Military Shop

If you have any questions regarding stock, order, or delivery, please contact the Military Shop on 02 6123 2950.

14. Can I return unused tokens at the end of our ANZAC Appeal activity?

No, all tokens and selling aids are non-returnable and can be used for your future fundraising and commemorative activities throughout the year.

15. Who do I contact for incident reporting and non-compliant fundraising activities?

If you observe or are involved in an incident, or are made aware of non-compliant fundraising activities, please report it immediately to the sub-Branch and Member Support Unit via email: support@rslnsw.org.au or call 1300 679 775.

16. Can I make an order for tokens to fundraise at my job/school/event?

Yes, a limited supply of corporate boxes will be available to order from the Fundraising Team. Each box contains 60×5 tokens and can be exchanged for a donation of \$300 (ex GST) + cost of postage.

To place an order for a corporate box, please email: appeals@rsldefencecare.org.au