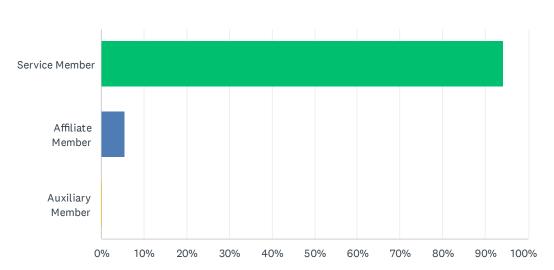
## Q1 What is your RSL NSW membership status?





ANSWER CHOICES	RESPONSES	
Service Member	94.17%	307
Affiliate Member	5.52%	18
Auxiliary Member	0.31%	1
TOTAL		326

years

0%

10%

20%

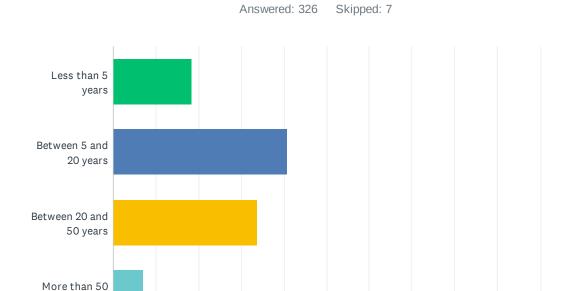
30%

40%

50%

60%

## Q2 How long have you been a member of RSL NSW (approximately)?



ANSWER CHOICES	RESPONSES	
Less than 5 years	18.40%	60
Between 5 and 20 years	40.80%	133
Between 20 and 50 years	33.74%	110
More than 50 years	7.06%	23
TOTAL	3	326

80%

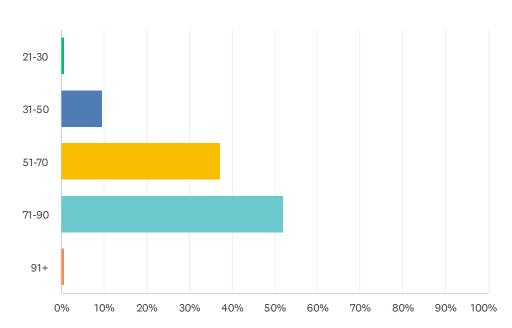
90%

100%

70%

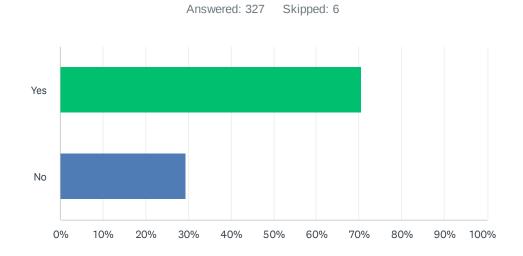
#### Q3 Select your age bracket





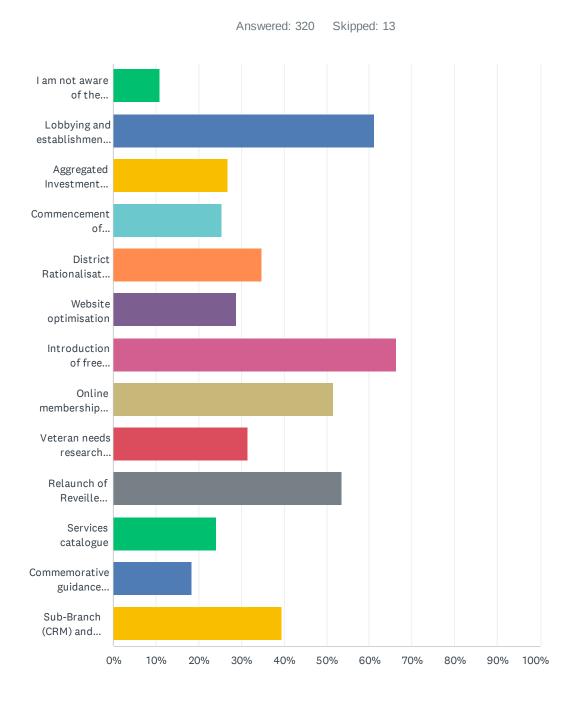
ANSWER CHOICES	RESPONSES	
21-30	0.62%	2
31-50	9.54%	31
51-70	37.23%	L21
71-90	52.00%	L69
91+	0.62%	2
TOTAL	3	325

## Q4 Have you reviewed the RSL NSW Strategic Plan 2021-2026? (Click here to view)



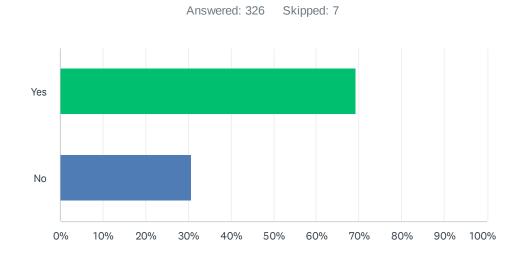
ANSWER CHOICES	RESPONSES	
Yes	70.64%	231
No	29.36%	96
TOTAL		327

Q5 Below is a list of initiatives of the Strategic Plan that have commenced, due to commence, or have already been completed. Please select which initiatives to attract and retain new members to RSL NSW you are aware of:



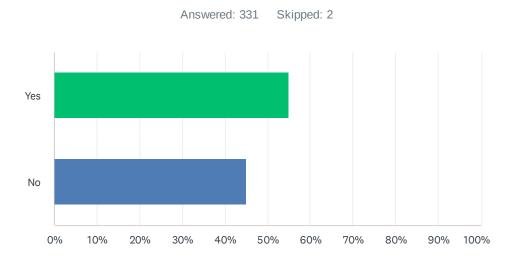
ANSWER CHOICES	RESPON	ISES
I am not aware of the initiation or implementation of any of the Strategic Plan initiatives to attract and retain new members to RSL NSW	10.94%	35
Lobbying and establishment of RSL LifeCare and RSL NSW Veteran Wellbeing Centres	61.25%	196
Aggregated Investment Manager for sub-Branches appointed	26.88%	86
Commencement of inter-sub-Branch Sport and Recreation Pilot	25.31%	81
District Rationalisation Project (includes pilot to assess value of each District having a full-time support resource to assist sub-Branches in all aspects of volunteer training and discharging their RSL and charity regulatory obligations)	34.69%	111
Website optimisation	28.75%	92
Introduction of free membership	66.25%	212
Online membership applications now available	51.56%	165
Veteran needs research project	31.56%	101
Relaunch of Reveille including digital content and monthly e-newsletters	53.44%	171
Services catalogue	24.06%	77
Commemorative guidance support products suite	18.44%	59
Sub-Branch (CRM) and Member Portal	39.38%	126
Total Respondents: 320		

Q6 Are you aware that if the Goals in the Strategic Plan 2021-2026 are not implemented, it is predicted that RSL NSW and its sub-Branches will cease to exist as a member-based organisation in 10-18 years from now?



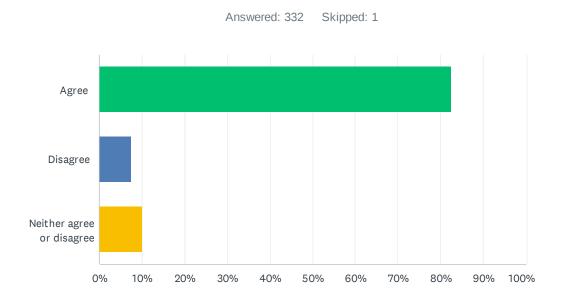
ANSWER CHOICES	RESPONSES	
Yes	69.33%	226
No	30.67%	100
TOTAL		326

# Q7 Are you aware that there are now over 6000 registered charities that support veterans and their families registered with the Australian Charities and Not-for-profits Commission (Regulator)?



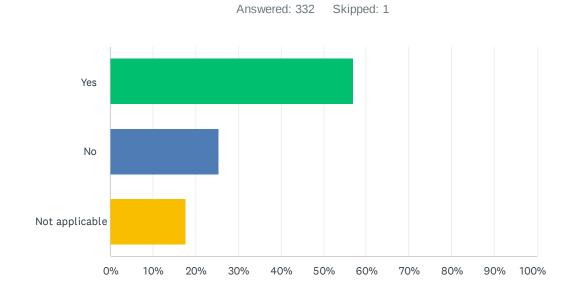
ANSWER CHOICES	RESPONSES	
Yes	54.98%	182
No	45.02%	149
TOTAL		331

Q8 Do you agree that RSL NSW should implement the initiatives of the Strategic Plan to ensure that by 2026 every veteran in NSW understands what the RSL stands for, what it does, and wants to be involved as a member?



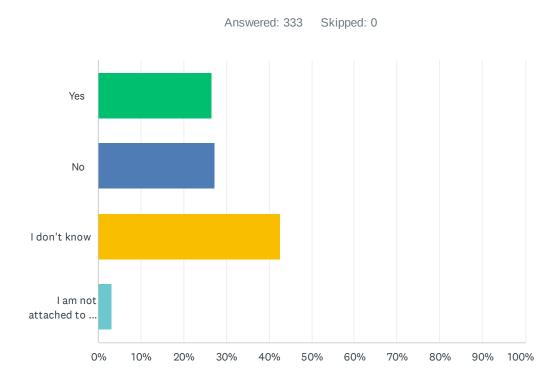
ANSWER CHOICES	RESPONSES	
Agree	82.53% 27	74
Disagree	7.53%	25
Neither agree or disagree	9.94%	33
TOTAL	33	32

## Q9 Does your sub-Branch Executive share updates about the Strategic Plan at meetings that you attend, in newsletters or otherwise?



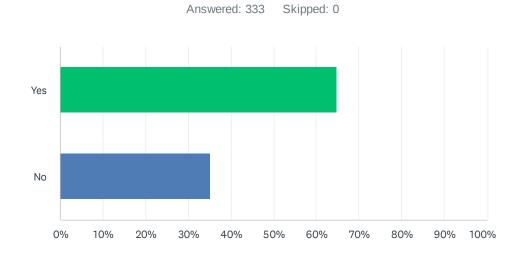
ANSWER CHOICES	RESPONSES	
Yes	56.93%	189
No	25.30%	84
Not applicable	17.77%	59
TOTAL		332

# Q10 In your opinion, have the members of your local sub-Branch embraced the Strategic Plan and its initiatives to attract and retain new members?



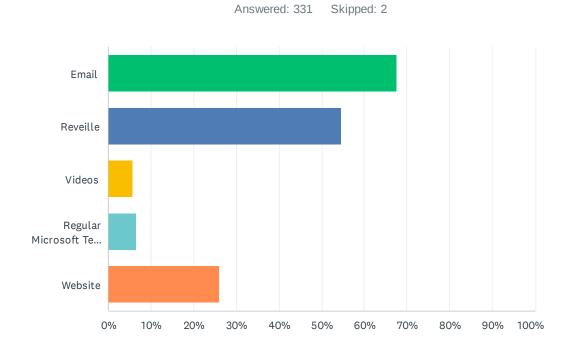
ANSWER CHOICES	RESPONSES	
Yes	26.73%	89
No	27.33%	91
I don't know	42.64%	142
I am not attached to a sub-Branch	3.30%	11
TOTAL		333

# Q11 Did you know that updates on the progress of the implementation of the Plan are available on the RSL NSW website? (Click here to view)



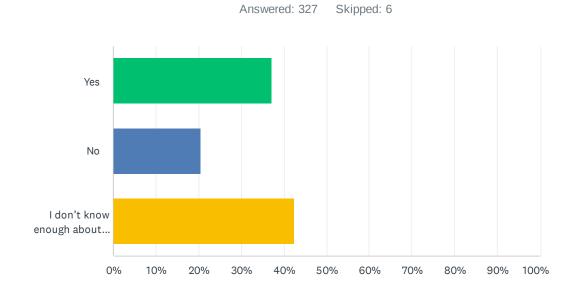
ANSWER CHOICES	RESPONSES	
Yes	64.86%	216
No	35.14%	117
TOTAL		333

# Q12 How would you prefer to receive progress updates about the implementation of the Strategic Plan?



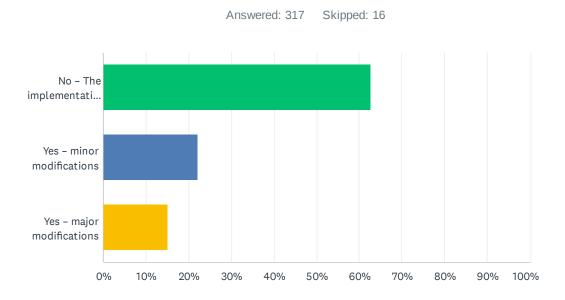
ANSWER CHOICES	RESPONSES	
Email	67.67%	224
Reveille	54.68%	181
Videos	5.74%	19
Regular Microsoft Teams meetings with the CEO	6.65%	22
Website	25.98%	86
Total Respondents: 331		

#### Q13 Are you satisfied with the Strategic Plan and its progress?



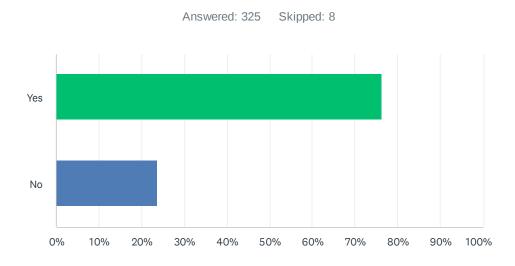
ANSWER CHOICES	RESPONSES	
Yes	37.00%	121
No	20.49%	67
I don't know enough about the Strategic Plan to comment.	42.51%	139
TOTAL		327

Q14 Since the adoption of the RSL NSW Strategic Plan in 2021 (following consultation with members in 2020), do you think circumstances within the veteran community have significantly changed whereby you believe that major modifications need to be made to the Strategic Plan?



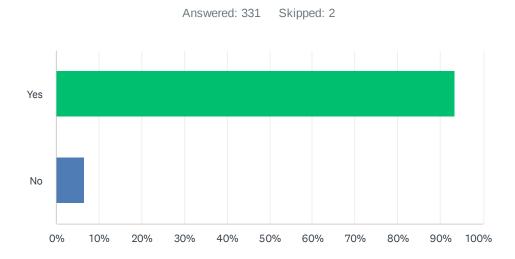
ANSWER CHOICES	RESPONSES	
No – The implementation of the Strategic Plan should proceed without delay	62.78%	199
Yes – minor modifications	22.08%	70
Yes – major modifications	15.14%	48
TOTAL		317

Q15 RSL NSW sub-Branches have a collective wealth of approximately \$430 million in relatively liquid funds under investment management.Do you believe that RSL NSW sub-Branches should work together to mobilise the returns on these investments to support the objectives in the Strategic Plan to position the RSL in NSW as the leading veteran's organisation that those who served want to join and volunteer to help others, look after each other, and continue to lead commemorations in every community?



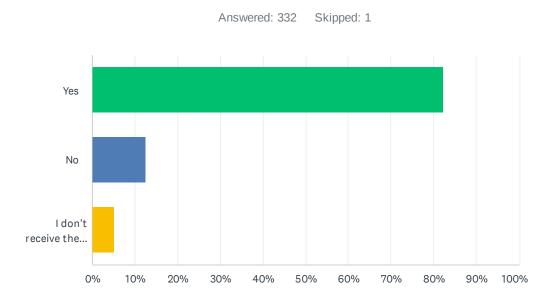
ANSWER CHOICES	RESPONSES	
Yes	76.31%	248
No	23.69%	77
TOTAL		325

Q16 Do you believe RSL NSW needs a robust network of well-trained volunteer wellbeing and pension advocates to complement the paid advocates at RSL DefenceCare (RSL LifeCare Ltd), and to further connect veterans in need to services and support?



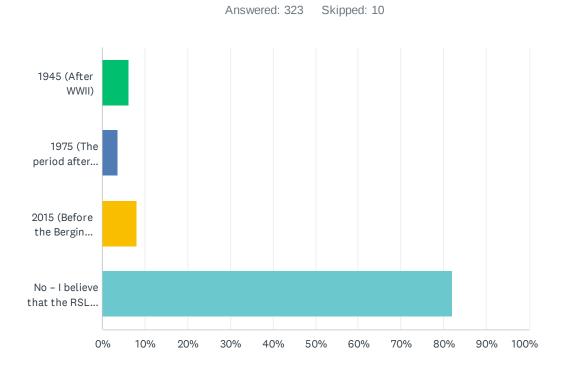
ANSWER CHOICES	RESPONSES	
Yes	93.35%	309
No	6.65%	22
TOTAL		331

Q17 As an initiative of the Strategic Plan, RSL NSW has conducted an extensive research project about what members and the wider veteran community wants from the RSL, including what they want to read about across our communication platforms. Are you enjoying the Reveille content in magazine, e-newsletter, website and social format?



ANSWER CHOICES	RESPONSES	
Yes	82.23%	273
No	12.65%	42
I don't receive the Reveille and I need to check whether my contact details are current in the sub-Branch Portal	5.12%	17
TOTAL		332

## Q18 Do you believe that the RSL should revert to how it operated in:



ANSWER CHOICES		RESPONSES	
1945 (After WWII)	6.19%	20	
1975 (The period after the Vietnam War)	3.72%	12	
2015 (Before the Bergin Enquiry)	8.05%	26	
No – I believe that the RSL NSW must embrace the Strategic Plan to evolve to ensure that the charity remains relevant to veterans and current serving members of the ADF, and their families, and delivers on our charitable purpose to support all veterans and their families, not just members.	82.04%	265	
TOTAL		323	